

HOUSTON

12+ METRO SHARE

	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	2000	01	02	03		
KPRC	7.9	4.6	5.4	5.1	6.6	6.2	5.4	4.3	4.3	3.4	3.5	3.1	3.0	3.2	2.6	2.5	2.9	2.8	3.3	4.0	3.6	3.2	2.8	2.9	3.1	2.9	2.7	2.7	3.1	KPRC, 950 (T)	
KTRH	7.1	7.2	7.3	7.9	6.5	4.7	5.9	5.1	4.3	3.0	5.1	5.3	5.9	6.0	5.4	4.9	4.9	4.4	4.4	4.5	4.6	4.4	4.0	4.3	4.1	3.9	4.1	3.9	3.5	KTRH, 740 (N/T)	
KMJQ-F	-	-	7.8	12.0	9.9	8.0	10.5	8.5	6.7	9.3	9.6	8.9	8.5	9.3	8.6	7.9	5.6	4.3	4.6	5.0	5.1	5.5	5.5	5.9	5.4	5.4	6.1	5.4	5.2	KMJQ-F, 102.1 (B/AC)	
KIKK	-	-	-	1.2	1.2	1.7	1.3	1.2	1.0	1.0	0.8	1.0	0.7	0.6	0.7	0.2	0.7	0.5	0.5	0.3	0.6	-	-	-	-	-	-	-	-	0.1	KIKK, 650 (N)
KHJZ-F	-	5.8	7.7	4.3	6.0	9.6	6.8	7.7	7.4	7.0	6.8	7.1	8.2	7.5	6.8	8.1	6.8	7.2	5.7	4.6	3.7	3.4	2.6	2.6	2.4	2.6	2.2	2.1	3.1	KHJZ-F, 95.7 (J)	
KILT	9.4	6.9	6.8	6.1	4.2	3.5	2.4	2.7	2.5	1.8	1.4	1.1	1.0	0.7	0.8	0.7	0.6	0.3	0.3	0.3	0.6	0.9	1.4	2.1	1.5	1.5	1.2	1.5	1.3	KILT, 610 (S)	
KILT-F	-	4.6	5.5	4.1	3.5	3.8	7.7	6.5	6.5	4.5	4.6	5.9	6.6	5.7	7.8	7.4	9.2	8.5	7.1	6.7	5.7	5.2	5.2	5.2	5.1	5.2	4.8	4.0	3.7	KILT-F, 100.3 (C)	
KKHT	7.4	5.3	6.4	4.5	4.0	3.3	2.7	1.5	0.9	0.6	1.0	0.4	-	0.5	0.5	0.6	-	-	-	-	-	-	-	-	-	0.4	-	0.3	-	KKHT, 1070 (REL)	
KRBE-F	7.7	6.3	7.9	9.3	5.6	5.5	5.9	5.4	4.5	3.7	4.6	5.9	6.6	7.2	4.5	3.6	3.9	4.6	4.5	5.0	4.5	5.0	6.5	6.5	6.2	6.2	5.1	4.7	4.8	KRBE-F, 104.1 (CHR)	
KKRW-F	-	3.4	3.4	3.1	5.1	7.2	5.8	6.8	4.5	4.8	6.0	3.5	2.8	3.6	5.2	4.2	3.0	3.1	2.4	3.2	3.1	3.5	3.0	3.5	3.5	3.1	3.3	3.0	2.4	KKRW-F, 93.7 (CL.AOR)	
KLOL-F	-	3.3	3.1	2.2	4.5	4.8	6.6	6.7	4.9	5.3	4.5	4.2	5.3	5.1	6.4	6.7	5.3	5.9	4.2	4.0	3.9	3.5	3.6	3.9	3.6	3.3	3.1	2.7	2.5	KLOL-F, 101.1 (AOR)	
KBXX-F	-	-	-	1.7	2.0	2.7	4.9	6.3	5.6	4.3	5.0	6.3	5.1	4.1	2.9	2.7	4.9	4.9	4.9	4.8	6.6	7.3	7.2	6.8	7.8	7.5	6.5	5.0	5.5	KBXX-F, 97.9 (B)	
KODA-F	4.3	3.1	3.5	3.4	3.4	4.8	5.5	4.5	7.1	7.9	6.8	6.6	5.6	5.7	5.8	4.2	5.6	4.8	4.5	5.7	6.4	6.2	7.1	7.0	6.2	6.7	6.9	6.4	5.9	KODA-F, 99.1 (SAC)	
KBME	4.3	2.9	3.0	3.1	2.7	2.8	1.8	3.3	2.3	1.6	0.9	0.5	*	*	*	*	*	*	*	*	-	-	0.2	1.5	2.3	1.5	1.8	1.4	1.2	KBME, 790 (ST)	
KKBQ-F	-	9.0	8.4	9.0	7.8	6.1	5.2	3.5	6.5	10.0	8.4	7.2	6.8	7.1	6.4	4.7	2.8	2.4	4.8	5.2	5.0	5.0	4.4	3.6	2.9	2.6	3.0	2.9	3.0	KKBQ-F, 92.9 (C)	
KHMX-F	-	3.4	2.4	3.5	3.9	3.8	2.4	3.8	6.5	6.4	5.0	3.6	3.1	3.3	2.9	4.8	5.8	4.7	4.8	4.1	4.6	5.2	4.2	4.4	4.3	3.7	2.8	2.6	2.7	KHMX-F, 96.5 (AC)	
KLTN-F	3.2	4.1	3.3	3.9	4.3	2.7	3.2	3.1	4.6	4.0	4.7	4.4	4.1	3.4	3.5	3.3	3.6	4.3	4.5	4.7	5.3	4.8	3.3	3.1	5.5	5.5	5.0	6.6	6.8	KLTN-F, 102.9 (SP)	
KTBZ-F	-	-	-	1.7	1.3	1.8	1.6	1.6	1.9	1.7	1.6	3.1	2.2	3.0	3.2	4.3	3.8	3.8	3.7	3.9	4.2	4.0	4.2	4.1	3.8	3.9	3.8	4.1	3.2	KTBZ-F, 94.5 (AOR)	
KXYZ	3.2	4.3	-	1.7	0.9	0.9	0.4	1.7	1.3	1.6	1.1	1.4	1.0	1.2	1.5	1.7	1.2	0.9	0.7	0.8	0.6	0.4	0.3	0.7	0.7	0.6	0.8	0.6	0.5	KXYZ, 1320 (SP)	
KMIC	8.2	5.2	3.2	1.3	1.4	0.9	0.9	1.0	0.7	2.6	1.9	1.4	1.8	1.0	1.1	1.2	0.8	0.5	-	0.5	0.5	0.4	0.7	0.8	-	-	-	-	-	KMIC, 1590 (KID)	
KEYH	-	-	-	1.1	3.2	2.8	1.9	1.5	1.7	0.7	0.7	0.9	1.4	1.0	1.0	0.5	1.5	1.4	0.6	0.3	0.9	0.5	0.8	0.4	0.4	0.4	-	0.5	0.5	KEYH, 850 (SP)	
KLAT	-	-	-	-	-	-	-	2.0	1.3	1.1	1.4	1.4	2.1	1.7	1.3	2.2	1.5	1.6	1.7	1.3	1.6	1.4	1.4	0.9	1.0	1.0	1.0	0.7	0.7	KLAT, 1010 (SP)	
KLDE-F	-	-	-	-	-	-	-	-	-	-	-	2.5	4.4	3.7	3.4	3.3	3.1	3.4	3.3	2.5	2.9	3.3	3.2	3.7	4.2	3.5	3.0	3.4	2.7	KLDE-F, 107.5 (O)	
KTJM-F	-	-	-	-	-	-	-	-	-	-	-	-	-	0.5	1.8	3.0	2.5	3.3	3.5	3.3	2.4	1.7	2.1	1.5	2.3	1.8	1.6	1.9	1.7	KTJM-F, 98.5 (SP)	
KOVE-F	-	-	-	-	-	-	-	-	-	-	-	0.6	0.7	0.8	0.9	1.6	1.8	2.1	2.2	1.6	2.0	2.7	2.5	2.4	1.9	1.9	1.9	3.2	2.8	KOVE-F, 106.5 (SP)	
KHCB-F	-	-	-	-	-	-	-	-	-	-	-	1.0	1.1	1.0	1.3	1.0	1.1	-	-	-	-	-	-	-	-	-	-	-	-	KHCB-F, 105.7 (REL)	
KHPT-F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.3	2.4	2.4	2.2	KHPT-F, 106.9 (O-80'S)	
KPTY-F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.6	2.1	4.1	KPTY-F, 104.9 (B)	
KQQK-F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.8	1.4	1.6	1.0	KQQK-F, 107.9 (SP)	
KQUE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.3	0.9	0.9	KQUE, 1230 (SP)
KRTS-F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.1	0.8	0.8	0.6	KRTS-F, 92.1 (CL)	
KRWP-F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.9	1.0	KRWP-F, 97.5 (B/AC)	
KSEV	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.9	1.7	1.7	1.2	KSEV, 700 (T)	
KTHT-F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.4	-	-	-	0.6	2.1	1.7	3.0	KTHT-F, 97.1 (C/O)	

* KKBQ simulcasted with KKBQ-F

HOUSTON

12+ CUME RATINGS

	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	2000	01	02	03
KPRC	15.3	17.1	13.2	12.0	10.1	9.1	9.5	9.3	8.1	7.9	7.0	7.8	10.0	7.5	11.2	10.4	7.6	7.8	6.9	6.6	5.9	6.7	8.4	7.4	7.4
KRTH	14.9	11.8	15.0	13.0	11.8	11.0	15.0	16.3	17.2	16.3	17.8	14.9	15.8	17.8	17.4	18.5	15.2	16.0	14.3	14.5	13.1	11.9	15.9	13.1	12.2
KMJQ-F	16.2	10.7	17.1	17.8	15.0	15.9	16.9	14.7	15.1	13.7	14.4	14.1	13.9	11.6	14.2	13.8	12.3	11.3	12.0	11.4	10.4	9.7	11.6	10.6	10.2
KIKK	-	5.0	-	3.4	4.1	3.1	2.1	2.5	1.2	1.3	1.7	1.4	1.9	0.8	1.2	1.0	0.9	-	-	-	-	-	-	-	1.0
KHJZ-F	12.7	16.8	15.2	18.5	18.1	15.4	15.7	15.5	18.7	17.3	17.2	18.0	18.5	18.4	15.5	13.4	12.6	11.1	8.1	8.1	7.8	9.1	6.0	6.6	7.0
KILT	17.3	12.9	9.5	9.0	8.0	6.2	4.3	6.6	4.1	2.8	3.4	2.2	3.4	1.5	1.8	2.2	2.8	4.1	5.8	6.4	4.4	4.7	3.7	5.2	5.0
KILT-F	11.5	11.7	16.2	16.7	16.7	12.8	11.5	13.6	16.3	16.1	18.3	18.3	21.3	19.7	18.7	16.4	15.1	12.5	12.8	10.9	11.2	1.9	9.3	9.9	9.6
KKHT	8.8	8.1	10.2	7.1	5.1	3.5	3.1	2.1	-	1.0	1.8	1.6	-	-	-	-	-	-	-	-	-	1.3	-	1.2	-
KRBE-F	20.3	15.0	15.1	15.7	16.1	12.7	17.6	16.6	21.3	20.4	19.3	15.7	16.3	14.5	15.2	18.3	17.1	19.2	22.1	22.8	21.0	18.5	18.5	17.7	17.8
KKRW-F	9.9	16.7	12.4	14.3	12.5	9.3	17.2	13.9	11.8	10.5	12.2	12.8	10.0	8.8	8.3	10.5	9.9	11.7	10.4	10.7	10.2	9.9	8.6	8.3	7.7
KLOL-F	9.8	10.7	10.0	15.7	14.1	17.0	14.2	12.4	12.2	13.5	16.6	15.3	14.3	13.3	11.6	13.5	11.6	12.5	12.2	12.1	11.4	10.0	8.8	9.9	8.6
KBXX-F	-	7.3	9.7	15.0	13.4	11.7	12.8	12.9	11.6	9.1	10.2	10.7	9.4	11.8	13.7	15.0	15.7	17.0	17.0	16.5	16.9	16.6	17.3	15.9	16.5
KODA-F	6.8	11.9	12.2	12.5	15.9	16.3	13.6	13.9	12.5	11.9	13.1	11.5	15.8	12.9	14.0	15.4	15.7	15.8	19.0	17.6	14.8	14.7	17.3	15.5	14.7
KBME	10.8	9.5	7.2	5.8	9.5	7.3	5.1	2.7	1.9	-	-	-	-	-	-	-	-	0.8	3.6	4.0	3.6	3.1	2.7	2.3	
KKBQ-F	16.0	15.5	12.2	9.2	16.5	25.4	22.0	21.7	19.2	19.5	21.5	17.7	16.0	9.9	12.1	12.7	12.7	13.0	11.7	10.0	9.4	9.0	9.7	8.8	9.2
KHMX-F	12.3	15.9	7.4	12.6	15.9	18.3	14.8	14.2	9.0	7.1	11.3	10.2	6.7	14.3	14.8	12.7	14.1	16.8	13.6	14.5	13.3	12.2	10.6	10.7	10.4
KLTN-F	6.4	6.1	6.4	5.9	8.9	7.9	9.2	8.5	7.5	6.6	7.5	7.4	8.2	8.8	9.0	7.6	8.8	8.1	12.3	8.0	9.3	9.4	10.1	11.6	12.2
KTBZ-F	-	-	-	4.5	5.3	4.4	4.9	8.1	7.0	8.8	11.2	10.7	11.9	12.2	12.4	12.2	13.3	12.3	13.5	11.6	9.6	11.9	10.9	12.1	11.5
KXYZ	-	-	-	3.6	-	-	1.8	2.5	2.1	2.1	3.4	4.1	2.5	2.6	2.7	1.9	2.1	1.5	1.1	1.5	1.4	2.2	1.8	1.4	1.2
KMIC	-	-	-	3.8	3.8	6.6	5.5	4.7	5.3	2.5	3.4	3.1	3.3	1.6	-	1.7	1.6	1.2	1.9	1.7	-	-	-	-	-
KEYH	-	-	2.3	-	1.6	1.2	1.5	-	1.8	1.2	1.2	1.2	1.7	1.5	1.4	0.9	2.9	1.5	1.9	1.3	1.4	1.4	-	1.4	1.3
KLAT	-	-	-	3.1	-	-	3.0	2.5	3.2	2.5	2.5	3.6	3.3	3.3	2.6	3.7	3.7	2.9	2.8	2.5	2.9	2.8	2.2	2.3	1.5
KLDE-F	-	-	-	-	-	-	-	9.4	9.8	10.1	10.4	10.8	10.3	10.3	10.0	10.3	12.1	10.4	12.8	13.6	8.8	9.8	9.2	8.7	
KTJM-F	-	-	-	-	-	-	-	4.5	4.5	4.5	9.5	7.8	6.7	8.6	7.7	6.1	5.3	9.4	7.8	7.5	5.4	4.9	3.5	4.8	
KOVE-F	-	-	-	-	-	-	-	3.3	3.3	1.8	3.6	3.7	4.5	5.5	5.8	6.0	7.8	7.1	6.6	5.8	5.6	7.0	7.9	8.8	
KHCB-F	-	-	-	-	-	-	-	2.9	2.9	3.1	3.4	3.3	-	-	-	-	-	-	-	-	-	-	-	-	-
KHPT-F	-	-	-	-	-	-	-	-	-	-	-	-	4.2	5.4	5.7	1.0	-	1.2	1.6	1.4	8.1	8.2	9.3	8.3	
KPTY-F	-	-	-	-	-	-	-	-	-	-	-	-	0.9	-	-	-	-	-	-	-	-	-	2.2	9.9	13.3
KQQK-F	-	-	-	-	-	-	-	-	-	-	-	2.7	4.6	5.1	4.0	4.6	3.5	2.4	2.8	3.4	5.5	2.8	3.4	5.5	3.3
KQUE	-	-	-	-	-	-	-	-	-	-	-	1.4	-	-	-	3.0	-	-	-	-	-	-	1.2	2.0	1.6
KRTS-F	-	-	-	-	-	-	-	-	-	-	-	-	-	2.4	2.8	3.1	2.6	2.7	2.7	3.3	3.1	3.1	2.8	2.3	2.0
KRWP-F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.9	4.1
KSEV	-	-	-	-	-	-	-	-	-	-	-	5.8	5.6	5.5	3.9	4.5	4.6	4.5	3.3	2.9	4.3	2.9	4.3	3.2	3.1
KTHT-F	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.5	-	-	-	2.4	10.3	8.7	7.6	

* KKBQ simulcasted with KKBQ-F

HOUSTON

	Market Revenue	Revenue Change	Population	Revenue Per Capita	Retail Sales	Rev. as % Retail Sales	Revenue Per Share Point	Highest Billing Stations	Average Person Rating(APR)	FM Share	Total Stations	Viable Stations	Unlisted Station Listening	
1976	30.7	--	--	--	--	--	--	--	16.2 %	49.6 %	--	--	--	1976
1977	33.9	10.4 %	--	--	--	--	--	--	14.4	56.4	28	--	--	1977
1978	39.7	17.1	--	--	--	--	--	--	15.6	60.7	27	--	--	1978
1979	45.3	14.1	--	--	--	--	--	--	16.9	60.4	26	--	--	1979
1980	56.0	23.6	--	--	--	--	--	--	16.4	65.1	27	--	--	1980
1981	70.4	25.7	3.21	21.93	16.9	.0042	--	--	16.5	70.6	28	--	--	1981
1982	80.1	13.8	3.34	23.98	18.6	.0043	--	--	17.7	73.4	28	--	--	1982
1983	93.0	16.1	3.49	26.65	20.3	.0046	.794	--	19.2	74.2	29	23	--	1983
1984	110.3	18.6	3.59	30.72	23.0	.0048	1.04	KIKK A/F	18.9	76.9	29	23	--	1984
1985	115.8	5.0	3.63	31.55	23.9	.0050	1.26	KIKK A/F	18.6	78.0	29	21	--	1985
1986	112.0	-3.3	3.75	30.60	25.3	.0047	1.22	KKBQ A/F	18.1	79.1	30	21	--	1986
1987	100.8	-10.0	3.66	27.54	24.6	.0041	1.10	KIKK A/F	18.1	77.4	30	20	8.5	1987
1988	107.0	6.2	3.61	29.64	24.0	.0044	1.16	KIKK A/F	17.9	79.8	31	17	8.2	1988
1989	119.0	11.2	3.65	32.60	25.0	.0047	1.35	KIKK A/F	18.6	81.6	29	16	11.1	1989
1990	124.0	4.2	3.74	33.16	26.8	.0047	1.41	KIKK A/F	17.9	80.8	32	17	11.0	1990
1991	146.0	1.6	3.80	33.16	27.6	.0045	1.43	KILT A/F	18.0	81.0	34	18	11.4	1991
1992	129.5	2.8	3.82	33.90	28.9	.0045	1.49	KILT A/F	17.7	79.4	31	20	12.9	1992
1993	143.3	10.5	3.98	36.03	32.6	.0044	1.62	KILT A/F	17.7	77.5	33	21	11.5	1993
1994	161.2	12.2	4.12	39.13	34.0	.0047	1.87	KILT A/F	18.2	82.0	33	22	13.7	1994
1995	180.5	11.9	4.17	43.28	38.5	.0047	2.11	KILT A/F	17.4	80.9	30	20.5	14.3	1995
1996	199.0	10.2	4.25	46.82	40.6	.0049	2.32	KKBQ-F	17.1	83.7	30	20.5	14.1	1996
1997	224.0	12.5	4.31	51.97	42.4	.0053	2.59	KODA-F	17.0	79.8	36	22	14.4	1997
1998	255.8	13.6	4.40	58.14	43.1	.0059	2.91	KODA-F	17.3	80.5	38	22	12.0	1998
1999	292.0	12.4	4.50	64.86	47.5	.0061	3.44	KODA-F	16.4	81.2	36	21	15.0	1999
2000	330.3	13.1	4.60	71.87	56.3	.0059	3.94	KODA-F	15.5	84.5	37	23.5	15.8	2000
2001	309.4	-9.0	4.74	65.27	62.9	.0049	3.64	KODA-F	15.7	82.3	34	23.5	15.0	2001
2002	354.8	NM	4.82	73.61	65.0	.0055	4.239	KODA-F	15.9	81.6	38	--	15.5	2002
2003	357.8	0.8	4.91	72.87	69.2	.0052	4.316	KODA-F	15.4	83.3	38	24.5	15.9	2003

MAJOR STATIONS - JANUARY 2004

KBME	790	5KW (DA-2)	Standards	Clear Channel	KKBQ-F	92.9	100KW@1919	Country	Cox
KEYH	850	10KW/180W (DA-1)	Hispanic	Liberman	KKRW-F	93.7	100KW@1719 (DA)	Classic AOR	Clear Channel
KIKK	650	250W (DAYS)	Business News	CBS	KLDE-F	107.5	95KW@1971	Oldies	Cox
KILT	610	5KW (DA-2)	Sports	CBS	KLGL-F	101.1	97KW@1925	AOR	Clear Channel
KLAT	1010	5KW/3.6KW (DA-2)	Hispanic	Univision	KLTN-F	102.9	100KW@984	Hispanic	Univision
KPRC	950	5KW (DA-N)	Talk	Clear Channel	KMJQ-F	102.1	100KW@1720	Black /AC	Radio One
KQUE	1230	1KW	Hispanic	Liberman	KODA-F	99.1	100KW@2049	Soft AC	Clear Channel
KSEV	700	25KW/1KW (DA-2)	Talk	Liberman	KOVE-F	106.5	100KW@1322	Hispanic	Univision
KTRH	740	50KW (DA-2)	News/Talk	Clear Channel	KPTY-F	104.9	3KW@981	Black	Univision
KXYZ	1320	5KW (DA-N)	Hispanic	Radio Unica	KQKQ-F	107.9	100KW@1804 (DA)	Hispanic	Liberman
KBXX-F	97.9	100KW@1920	Black	Radio One	KRBE-F	104.1	100KW@1920	CHR	Susquehanna
KHJZ-F	95.7	95KW@1919	Jazz	CBS	KRTS-F	92.1	100KW@981	Classical	Radio One
KHMX-F	96.5	97KW@1919	AC/CHR	Clear Channel	KRWF-F	95.1	100KW@1955	Black AC	Cumulus
KHPT-F	106.9	100KW@1900	Oldies-80's	Cox	KTBF-F	94.5	100KW@1919	AOR	Clear Channel
KILT-F	100.3	95KW@1919	Country	CBS	KTHT-F	97.1	100KW@1847	Country Oldies	Cox
					KTJM-F	98.5	100KW@1952	Hispanic	Liberman
					KHCB-F	105.7	100KW@1600	Religion	

HOUSTON

MAJOR STATION TRANSACTIONS: 1970 to 2003

Year	Station	Transaction	Value
1970	KRBE-F	Sold to Alexandor Tanger	500,000
1971	KLTR-F	From Lake Huron to Susquehanna	\$ 460,000
1973	KIKK AF	To Sonderling	2,900,000
1975	KRBE-F	From GCC to Lake Huron	2,500,000
1976	KCOH		1,100,000
1979	KXYZ	From ABC to Slater	1,800,000
1979	KFMK-F	Sold to First media	4,500,000
1979	KLAT		1,100,000
1980	KODA-F	Sold to Westinghouse	5,700,000
1982	KYOK	From Starr to Willie Davis	1,500,000
1983	KXYZ	Sold to Infinity	2,300,000
1984	KKBQ-F	From Harte-Hanks to Gannett	35,000,000
1985	KLTR-F	From Gulf to Taft	31,000,000
1985	KGOL-F (Lake Jackson)	Sold to Frankhouser	8,750,000
1985	KSSR-F	From ABC/Cap Cities to Malrite	32,500,000
1985	KMJQ-F	From Amahuro to Keymarket	NA
1986	KGOL-F (Lake Jackson)	From Frankhouser to Shamrock	13,000,000
1986	KLEF-F (Seabrook)		3,700,000
1986	KRBE AF	From Lake Huron to Susquehanna	25,000,000
1987	KLEF-F (Seabrook)		2,200,000
1987	KGOL (Humblo)	Sold to SMN	2,100,000
1987	KILT AF	From LIN to Legacy	36,750,000
1987	KTEK	From Universal to Marsh	2,400,000
1987	KFMK-F	From First Media to Cook Inlet	38,000,000
1988	KMJQ-F	From Keymarket to Noble	65,000,000
1988	KNRJ-F	From Malrite to Emmis	24,000,000
1988	KYOK	From All Pro to Noble	2,500,000
1989	KJOJ-F (Conroe)	From Swaggert to Ragan Henry	9,000,000
1989	KTRH, KLOL-F	From Rusk to Jacor	60,000,000 (canceled)
1989	KNRJ-F	From Emmis to Nationwide	30,000,000
1989	KILT AF	From Silerman to Westinghouse	45,000,000
1989	KODA-F	From Command to Evergreen	28,000,000
1990	KIKR (Conroe)	Sold to US Radio	750,000
1992	KPRC		3,500,000
1993	KTRH, KLOL-F	From Rusk to Evergreen	51,000,000
1993	KIKK AF	From Viacom to Westinghouse	20 mil. + WCXR-F in Wash. DC
1993	KGOL	From SMN to Douglas	700,000
1994	KBXX-F	From Cook Inlet to Clear Channel	21,000,000
1994	KQK-F (Galveston)	Sold to El Dorado	10,250,000
1994	KSEV, KPRC (80%)	Sold to Clear Channel	26,800,000
1994	KKZR-F (Conroe)	From Ragan Henry to Salem	17,000,000
1994	KENR	From Susquehanna to Salem	5,000,000
1994	KYOK, KMJQ-F	From Noble to Clear Channel	38,500,000
1994	KHYS-F (Beaumont)	Sold by Clear Channel	15,000,000
1995	KMPQ (Rosenberg)	Sold to Tichenor	2,500,000
1995	KLTN-F	Resold by Gulfstar to Tichenor	3,650,000
1995	KTZ-F	From Shamrock to Chancellor	24,000,000
1995	KKRW-F	From CBS to Westinghouse	29,000,000
1995	KNUZ, KQUE-F	Sold to SFX	39,500,000
1996	KEYH	Sold to El Dorado	1,200,000
1996	KTZ-F	From Chancellor to Secret	27,000,000
1996	KRTX-F (Galveston)	Sold to Tichenor	900,000
1996	KJOJ-F	From Ragan Henry to Clear Channel	NA
1996	KTZ-F	Traded by Chancellor to Secret	NA
1996	KTZ-F	Traded by Secret to Entercom to Nationwide	NA
1996	KKRW-F	Traded by Westinghouse to SFX	KRLD In Dallas
1996	KXYZ	From Infinity to Westinghouse	10,000,000
1996	KLAT, KMPQ, KLTN-F, KLTP-F, KRTX-F	From Tichenor to Hefel	
1996	KLVL (Pasadena)	Sold to El Dorado	1,000,000
1996	KJOJ-F (Conroe)	Sold to Clear Channel	1,000,000
1996	KLDE-F	Traded from Entercom to Bonneville	KC & Seattle stns
1997		Evergreen stations merged into Chancellor	
1997	KHBQ-AF	From Gannett to Chancellor	110,000,000
1997	KLTO-F	Sold to Hefel	3,080,000
1997	KLVL		1,250,000

CONTINUED: NEXT PAGE

FORMAT SHARES (%)

	77	80	82		84	87	90		92		95	98	2000
CHR/AOR	40	30	17	CHR	14	17	14		11		5	10	7
				AOR/CL	14	9	13		11		9	13	12
MOR/AC	6	3	11	MOR/FS	--	--	--						See Talk
				AC/OLD	15	12	13		14	AC	5	9	4
									OLDIES	10	5		7
COUNTRY	17	16	22		15	19	18		22		17	13	15
BTFLJEZ/SAC	14	12	9		9	6	5						
								SOFT AC	6		7	8	8
NEWS/TALK	15	12	10		7	11	8		11		11	10	9
SPORTS													2
BLACK/URBAN	5	18	19		14	14	15		9		15	15	16
SMOOTH JAZZ											3	--	--
STANDARDS	--	--	4		4	4	4		5		7	3	2
HISPANIC	1	6	6		5	5	7		10		11	10	18
RELIG/GOSPEL	2	2	2		2	2	3		1		1	2	1
CLASSICAL	1	2	2		1	1	--		1		--	1	1

STATION NOTES

(Major call letter and format changes)

KHMX-F	KAUM until 80; KSRR until 86; KKHT until 89; KNRJ until 90; AOR until 86; CHR until 87; AC until 89; CHR until 90
KRBE-F	CHR until 82; AC until 84
KKRW-F	KRLY and Black until 84; KLTR until 93; AC until 93; Oldies-70's until 96
KTZ-F	KLEF until 86; KJYY until 88; KLDE until 00; Classical until 86; Soft AC until 88; Oldies until 00
KLDE-F	KGOL and Religion until 86; KZFX until 94; Classic AOR until 94; KRQT until 95; KTZ until 00; AOR until 00
KIKK	Country until 99
KODA-F	EZ changing to Soft AC by late 80's
KTJM-F	KHYS until 98; Black until 95; Jazz until 97; CHR until 98; Black Oldies until --
KOVE-F	KQK-F until 00
KQK-F	KXTJ until 01
KTHT-F	KOND until 01; Hispanic until 01
KHJZ-F	KIKK until 02; Country until 02
KILT	CHR until 81; Country until 96
KILT-F	CHR until 81; Used KXAS calls briefly in 84
KKHT	KENR until 83; KRBE until 88; KKZR until --; Country until 82; CHR until 88
KXYZ	CHR until about 79
KLTN-F	KQUE until 96; Standards from 82-96; KKPJ until 98; AC until 98
KBME	KULF until 82; KKBQ until 98; AC until 82; CHR until 91; Country until 97
KKBQ-F	KYND until 82; EZ until 82; CHR until 91
KBXX-F	KFMK until 91; AC until 89; Oldies until 91; CHR until 96
KMIC	KYOK until 99; Black until 99
KHPT-F	KKHU until 92; KKZR until 95; KKHT until 95; Religion until 00
KQUE	KNUZ until 97; News until 97
KPTY-F	KMPQ until --

HOUSTON

HIGHEST BILLING STATIONS														
1984			1985			1986			1987			1988		
1 KIKK-F	13.5	KIKK AF	14.8	KKBQ AF	15.1	KIKK AF	12.0	KIKK AF	12.0	KIKK AF	12.9	KKBQ AF	12.0	
2 KKBQ-F	12.0	KRBE AF	14.7	KIKK AF	14.4	KMJQ-F	11.0	KMJQ-F	10.5	KMJQ AF	12.0	KRBE AF	12.0	
3 KFMK-F	10.5	KMJQ-F	12.4	KMJQ-F	11.7	KFMK-F	9.9	KILTR-F	9.0	KILTR AF	10.1	KFMK-F	10.1	
4 KMJQ-F	7.2	KODA-F	10.1	KFMK-F	9.6	KKBQ-F	8.8	KTRH	8.7	KKBQ AF	10.1	KTRH	8.7	
5 KSRF-F	7.0	KLTR-F	9.4	KODA-F	9.4	KTRH	8.7	KFMK-F	8.0	KTRH	9.9	KSRF-F	8.7	
6 KRBE-F	6.2	KSRF-F	9.0	KLTR-F	8.7	KILTR AF	7.0	KKBQ-F	8.0	KLOR-F	8.7	KRBE-F	8.7	
7 KTRH	6.1	KFMK-F	8.0	KILTR AF	8.0	KODA-F	6.6	KRBE-F	7.6	KFMK-F	7.5	KTRH	6.1	
8 KXAS-F	5.9	KTRH	7.5	KTRH	7.8	KRBE AF	6.3	KODA-F	7.3	KLTR-F	7.0	KXAS-F	5.9	
9 KODA-F	5.9	KRBE-F	6.5	KSSR-F	7.6	KLOR-F	6.0	KLOR-F	6.5	KODA-F	7.0	KODA-F	5.9	
10 KLOR-F	5.7			KRBE AF	7.0	KZFX-F	5.0	KZFX-F	5.9	KZFX-F	6.3	KLOR-F	5.7	

HIGHEST BILLING STATIONS														
1989			1990			1991			1992			1993		
1 KIKK AF	13.5	KILTR AF	15.3	KILTR AF	16.0	KILTR AF	16.8	KILTR AF	16.0	KILTR AF	17.0	KILTR AF	16.8	
2 KILTR AF	13.5	KIKK AF	14.3	KIKK AF	14.4	KIKK AF	12.7	KKBQ AF	14.3	KODA-F	16.8	KILTR AF	16.8	
3 KMJQ AF	12.3	YOK/MJQ	11.2	KLOR-F	11.4	KTRH	12.3	KMJQ FF	13.5	KKBQ AF	16.6	KMJQ AF	12.3	
4 KKBQ AF	11.9	KTRH	11.0	KTRH	11.2	KMJQ AF	11.5	KTRH	12.7	KTRH	14.6	KTRH	11.9	
5 KTRH	10.5	KLOR-F	10.9	KHMX-F	9.2	KHMX-F	10.1	KHMX-F	10.8	KLOR-F	12.8	KTRH	10.5	
6 KLOR-F	9.8	KLDE-F	8.1	KODA-F	8.5	KLOR-F	9.0	KODA-F	10.6	KHMX-F	10.5	KLOR-F	9.8	
7 KLTR-F	8.2	KHMX-F	8.0	KMJQ AF	8.4	KLDE-F	8.8	KLOR-F	10.5	KLDE-F	10.2	KLTR-F	8.2	
8 KZFX-F	8.4	KODA-F	7.4	KLDE-F	8.4	KODA-F	8.7	KIKK-F	9.1	KRBE-F	9.9	KZFX-F	8.4	
9 KODA-F	6.0	KZFX-F	6.4	KZFX-F	6.2	KPRC	8.0	KLDE-F	9.0	KIKK-F	9.0	KODA-F	6.0	
10 KLDE-F	5.5	KLTR-F	6.0	KRBE AF	4.9	KZFX-F	6.7	KRBE-F	8.3	KBXX-F	8.8	KLDE-F	5.5	
11				KBXX-F	4.6	KRBE-F	6.5	KPRC	6.6	KMJQ-F	8.4			
12				KLTR-F	4.5	KBXX-F	5.3	KBXX-F	5.8	KKRW-F	7.8			
13				KKBQ AF	3.8	KKRW-F	5.2	KKRW-F	5.2	KPRC	6.4			

HIGHEST BILLING STATIONS														
1994			1995			1996			1997			1998		
1 KKBQ AF	18.1	KODA-F	20.2	KODA-F	23.0	KODA-F	25.8	KODA-F	29.5	KODA-F	27.6	KODA-F	27.6	
2 KODA-F	18.1	KKBQ AF	19.5	KILTR-F	21.9	KTRH	20.8	KHMX-F	24.8	KILTR-F	24.6	KODA-F	18.1	
3 KILTR-F	16.2	KILTR-F	16.6	KKBQ-F	20.7	KILTR-F	20.7	KILTR-F	24.5	KMJQ-F	22.5	KILTR-F	16.2	
4 KTRH	14.8	KTRH	16.5	KRBE-F	18.7	KRBE-F	20.6	KRBE-F	23.3	KLTR-F	22.3	KTRH	14.8	
5 KHMX-F	12.7	KHMX-F	15.1	KRBE-F	17.9	KHMX-F	19.7	KMJQ-F	21.6	KRBE-F	20.8	KHMX-F	12.7	
6 KMJQ-F	12.2	KRBE-F	14.8	KMJQ-F	16.3	KMJQ-F	19.0	KBXX-F	21.5	KBXX-F	19.2	KMJQ-F	12.2	
7 KBXX-F	11.7	KBXX-F	14.3	KLDE-F	16.0	KBXX-F	18.4	KTRH	20.9	KTRH	19.1	KBXX-F	11.7	
8 KLOLO-F	11.6	KMJQ-F	12.9	KBXX-F	15.8	KLDE-F	17.2	KKRW-F	20.5	KHMX-F	18.5	KLOLO-F	11.6	
9 KRBE-F	11.6	KLDE-F	12.7	KLOR-F	15.2	KKBQ-F	16.8	KLTR-F	20.0	KKRW-F	16.7	KRBE-F	11.6	
10 KLOR-F	10.3	KLOR-F	11.9	KHMX-F	14.5	KKRW-F	16.5	KLOR-F	19.0	KTBF-F	16.1	KLOR-F	10.3	
11 KKRW-F	8.5	KLTR-F	9.1	KKRW-F	11.1	KLOR-F	14.8	KLDE-F	17.5	KLOR-F	14.3	KKRW-F	8.5	
12 KIKK AF	8.3	KKRW-F	9.0	KLTR-F	8.3	KLTR-F	14.6	KTBF-F	15.4	KLDE-F	14.0	KIKK AF	8.3	
13 KLTR FF	6.7	KIKK AF	7.7	KTBF-F	8.0	KTBF-F	12.1	KKBQ-F	10.3	KKBQ-F	9.0	KLTR FF	6.7	
14								KPRC	9.8	KIKK-F	8.2			
15								KIKK AF	9.0	KHPT-F	7.7			

2002			2003		
1 KODA-F	32.1	KODA-F	30.8		
2 KLTR-F	27.9	KLTR-F	29.2		
3 KILTR-F	26.5	KILTR-F	24.0		
4 KMJQ-F	23.3	KMJQ-F	23.3		
5 KTRH	22.5	KRBE-F	21.6		
6 KRBE-F	21.2	KBXX-F	21.5		
7 KBXX-F	20.5	KTRH	21.3		
8 KKBQ-F	18.1	KKBQ-F	18.3		
9 KLDE-F	16.2	KLDE-F	15.8		
10 KHMX-F	15.3	KLOR-F	15.3		
11 KLOR-F	15.2	KHMX-F	15.3		
12 KOVE-F	13.5	KKRW-F	13.0		
13 KKRW-F	13.3	KOVE-F	12.3		
14 KTBF-F	10.2	KHJZ-F	11.0		
15 KHJZ-F	9.7	KPRC	10.3		
16 KPRC	9.4	KTBF-F	10.0		

DUNCAN'S COMMENTS:
 Houston is a fine major market. Revenues increased 500% during the 1980's and 1990's yet the number of viable stations went largely unchanged. The gross number of stations increased but few of the new stations became viable.
 Houston is a good market to use to illustrate the concept of viability. Note how the number of viable stations actually fell from 1984 to 1989. This decline has to do (in large part) with AM stations which had hung in there until the mid 80's. The inevitable decline in AM listening finally hurt these AM stations so much that they became minor properties and lost viability in the market. After 1989 the number of viable station slowly increased. This increase is largely due to new FM's being moved into (or dropped into) the Houston market. This pattern of viability was common and you can see it in many markets.
 In my opinion KODA has been the most consistently impressive station in Houston. KILTR has also been a fine station. The station of the future appears to be KLTR.

HIGHEST BILLING RADIO ENTITIES											
1994				1995				1996			
1 Westinghouse	\$	25.1	(15.6)	1 Westinghouse/CBS	\$	33.8	(18.7)	1 Clear Channel	\$	32.4	(16.3)
2 Clear Channel		23.7	(14.7)	2 Evergreen		28.4	(15.7)	2 SFX		31.2	(15.7)
3 Evergreen		23.2	(14.4)	3 Clear Channel		25.7	(14.2)	3 Westinghouse/CBS		28.7	(14.4)
4 Gannett		14.3	(8.9)	4 SFX		21.4	(11.9)	4 Evergreen		26.4	(13.2)
5 Nationwide		10.8	(6.7)	5 Gannett		16.6	(9.2)	5 Nationwide		19.1	(9.8)
6 SFX		10.6	(6.6)	6 Nationwide		10.5	(5.8)	6 Gannett		18.1	(9.1)
7 Entercam		10.2	(5.6)	7 Entercam		10.2	(5.7)	7 Susquehanna		11.6	(5.8)
8 Susquehanna		8.3	(5.1)	8 Susquehanna		9.9	(5.5)	8 Bonneville		10.3	(5.2)

HIGHEST BILLING RADIO ENTITIES											
1997				1998				1999			
1 Chancellor	\$	90.8	(40.5)	1 Chancellor	\$	105.5	(41.3)	1 Clear Channel	\$	120.2	(41.2)
2 Clear Channel		37.4	(16.7)	2 Clear Channel		44.4	(17.4)	2 Radio One		37.4	(12.8)
3 CBS		29.2	(12.6)	3 CBS		31.1	(12.1)	3 Cox		34.0	(11.6)
4 Jacor		21.4	(9.6)	4 Jacor		23.3	(9.1)	4 CBS		30.5	(10.4)
5 Heftel		15.0	(6.7)	5 Susquehanna		17.9	(7.0)	5 Hispanic		25.9	(8.9)
6 Susquehanna		14.8	(6.6)	6 Heftel		16.6	(6.5)	6 Susquehanna		20.6	(7.1)
7 El Dorado		9.0	(4.0)	7 El Dorado		10.6	(4.1)	7 El Dorado		17.8	(6.1)

HIGHEST BILLING RADIO ENTITIES											
2000				2001				2002			
1 Clear Channel	\$	142.0	(43.0)	1 Clear Channel	\$	121.0	(39.1)	1 Clear Channel	\$	120.5	
2 Radio One		43.1	(13.0)	2 Radio One		41.7	(13.5)	2 Univision		51.7	
3 CBS		39.9	(12.1)	3 CBS		39.1	(12.7)	3 Radio One		45.7	
4 Hispanic		33.0	(10.0)	4 Hispanic		36.5	(11.8)	4 CBS		43.1	
5 Cox		27.8	(8.4)	5 Cox		33.7	(10.9)	5 Cox		42.0	
6 Susquehanna		23.3	(7.1)	6 Susquehanna		20.8	(6.7)				
7 El Dorado		12.8	(3.9)	7 El Dorado		7.1	(2.3)				
8 Liberman		4.9	(1.5)	8 Liberman		4.0	(1.3)				

MAJOR STATION TRANSACTIONS: CONTINUED

1997 KLDE-F	Traded by Bonneville to Chancellor	\$	47,000,000
1997 KKP-F	From SFX to Hicks/Chancellor		58,000,000
1997 KKRW-F	From SFX to Hicks/Chancellor		138,000,000
1997 KODA-F	From SFX to Hicks/Chancellor		4,000,000
1997 KQUE	From Nationwide to Jacor		80,000,000
1997 KHM-F	From Nationwide to Jacor		40,000,000
1998 KODA-F/KKRW-F/KQUE	From Capstar to Chancellor		637,500,000
1998 KKP-F	From SFX/Capstar to Heftel		54,000,000
1998 KODA-F	From SFX/Capstar to Chancellor	90,250,000+WAPE/WFYV(Jacksonville)	
1998 KTEK	From Children's to Salem		2,700,000
1998 KENR	From Salem to ABC/Disney		10,600,000 (canceled)
1998 KKTL-F	Sold to Jacor		14,700,000
1998 KTBF-F/KKTL-F/KHMX-F	From Jacor to Clear Channel		
1998 KKOS-F	From Equicom to Roy Henderson		KZTR-F
1998 KYOK	Sold to ABC		6,000,000
1999 KRTX-F (Galveston)	Traded by Heftel to Z-Spanish		KLNZ In Phoenix
1999 KGOL	From Douglas to Z-Spanish		---
1999	Capstar/AMFM stations sold to Clear Channel		---
2000 KTJM-F	Sold to Clear Channel		5,000,000 + debt
2000 KJOJ, KQUE, KSEV	Divested by Clear Channel to El Dorado		---
2000 KKBQ-F, KKTL-F, KLDE-F, KTBF-F	Divested by Clear Channel to Cox		---
2000 KJOJ-F, KTJM-F	Divested by Clear Channel to El Dorado		---
2000 KBXX-F, KMJQ-F	Divested by Clear Channel to Radio One		---
2000 KGOL-F	From Z-Spanish to Entravision		---
2000 KKHT-F	From Salem to Cox		---
2000 KJOJ A/F, KQUE, KSEV, KTJM-F	From El Dorado to Liberman		---
2001 KQK-F	From El Dorado to Hispanic		80,000,000
2002 KEYH	Sold to El Dorado		2,500,000
2002 KEYH, KQK-F	From El Dorado to Liberman		30,000,000
2004 KVST-F (La Porte; 103.7)	Sold to Cumulus		32,200,000
2004 KRTS-F (Seabrook; 92.1)	Sold to Radio One		72,500,000

All 2002 and 2003 financial data is provided by BIA Financia